

Voyageurs National Park Visitor Study



**The
Visitor Services
Project**

DIRECTIONS

One adult in your group should complete the questionnaire. It should only take a few minutes. When you have completed the questionnaire, please seal it with the sticker provided and drop it in any U.S. mailbox. We appreciate your help.

PRIVACY ACT and PAPERWORK REDUCTION ACT statement: 16 U.S.C. 1a-7 authorizes collection of this information. This information will be used by park managers to better serve the public. Response to this request is voluntary. No action may be taken against you for refusing to supply the information requested. Your name is requested for follow-up mailing purposes only. When analysis of the questionnaire is completed, all name and address files will be destroyed. Thus the permanent data will be anonymous. Please do not put your name or that of any member of your group on the questionnaire. Data collected through visitor surveys may be disclosed to the Department of Justice when relevant to litigation or anticipated litigation, or to appropriate Federal, State, local or foreign agencies responsible for investigating or prosecuting a violation of law. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number.

Burden estimate statement: Public reporting burden for this form is estimated to average 12 minutes per response. Direct comments regarding the burden estimate or any other aspect of this form to the Office of Information and Regulatory Affairs of OMB, Attention Desk Officer for the Interior Department, Office of Management and Budget, Washington, D.C. 20503; and to the Information Collection Clearance Officer, Audits and Accountability Team, National Park Service, 1849 C Street, N.W., Washington, D.C. 20240.

PLEASE GO ON TO NEXT PAGE



4

YOUR VISIT TO VOYAGEURS NATIONAL PARK

1. Prior to your visit, were you aware that Voyageurs is a national park?

_____ YES _____ NO _____ NOT SURE

2. Prior to your visit to Voyageurs National Park, how did you and your group get information about the park? Please check (✓) **all** that apply.

_____ RECEIVED NO INFORMATION PRIOR TO VISIT - **GO ON TO QUESTION 3**

_____ TRAVEL GUIDE/ TOUR BOOK

_____ FRIENDS/ RELATIVES

_____ PREVIOUS VISIT(S)

_____ SPORT SHOWS

_____ NEWSPAPER/ MAGAZINE ARTICLE

_____ RESORT/ HOUSEBOAT BUSINESSES

_____ TV/ RADIO

_____ INTERNET

_____ TELEPHONE OR WRITTEN INQUIRY TO THE PARK

_____ STATE TRAVEL INFORMATION CENTERS

_____ MINNESOTA OFFICE OF TOURISM

_____ CHAMBERS OF COMMERCE/ VISITOR BUREAUS NEAR PARK

_____ OTHER (Please specify: _____)

3. a) Do **ALL** members of your group live in the area (within 50 miles of the park including International Falls, Fort Frances, Ranier, Kabetogama, Ash River, Crane Lake, Orr, and Cook)?

_____ YES _____ NO - **GO ON TO QUESTION 3c**

- b) On this visit, how much time did you and your group spend in the **area** (within 50 miles of the park including International Falls, Fort Frances, Ranier, Kabetogama, Ash River, Crane Lake, Orr, and Cook)?

If **less** than 24 hours: _____ NUMBER OF HOURS

If 24 hours **or more**: _____ NUMBER OF DAYS

c) On this visit, how much time did you and your group spend in **Voyageurs National Park**?

If **less** than 24 hours: _____ NUMBER OF HOURS

If 24 hours **or more**: _____ NUMBER OF DAYS

4. During this trip to Voyageurs National Park, did you and your group travel in or use any type of boat?

_____ YES _____ NO - **GO ON TO QUESTION 5**

If yes, what type of boat was it? Please check (✓) **all** that apply.

_____ CANOE _____ MOTORIZED BOAT

_____ KAYAK _____ HOUSEBOAT

_____ SAIL BOAT _____ JET SKI

_____ TOUR BOAT _____ OTHER (Please specify: _____)

5. a) On this visit, what were you and your group's **reasons for visiting** Voyageurs National Park? Please check (✓) **all** that apply.

_____ FISHING

_____ HIKING

_____ RECREATIONAL OPPORTUNITIES (other than fishing or hiking)

_____ VIEW SCENERY/ WILDLIFE

_____ VISIT A NATIONAL PARK AREA

_____ EDUCATIONAL OPPORTUNITIES

_____ EXPERIENCE SOLITUDE

_____ OTHER (Please specify: _____)

b) Please list the three **most important** reasons that you and your group visited Voyageurs National Park on this visit.

PLEASE GO ON TO NEXT PAGE



6

YOUR ACTIVITIES

6. a) On the list below, please check (√) **all** of the activities that **you and your group** participated in at Voyageurs National Park during this visit.
- b) On past visits to Voyageurs National Park, please check **all** of the activities that you and your group have done.

a) This visit (√) _____ **b) Past visits (√)** _____

_____ SIGHTSEE _____

_____ VIEW WILDLIFE _____

_____ FISH WITH A GUIDE _____

_____ FISH WITHOUT A GUIDE _____

_____ CAMP _____

_____ HIKE _____

_____ VISIT VISITOR CENTER _____

_____ ATTEND RANGER-LED PROGRAM _____

_____ VISIT HISTORIC SITES _____

_____ PICNIC _____

_____ PHOTOGRAPHY _____

_____ USE PARK WATERCRAFT ON INTERIOR LAKES _____

_____ CROSS COUNTRY SKI/ SNOWSHOE _____

_____ SNOWMOBILE _____

_____ OTHER - Please describe below: _____

(_____) (_____)
this visit past visits

7. Please circle all the seasons that you and your group have visited Voyageurs National Park.

SPRING
(April-May)

SUMMER
(June-August)

FALL
(September-October)

WINTER
(November-March)

YOU AND YOUR OPINIONS

8. On this visit, how many people were in your group, including yourself?

_____ NUMBER OF PEOPLE

9. On this visit, were you with an organized tour group?

_____ YES _____ NO

10. On this visit, what kind of group were you with? Please check (✓) only **one**.

_____ ALONE

_____ FAMILY

_____ FRIENDS

_____ FAMILY AND FRIENDS

_____ OTHER (Please describe: _____)

11. For you and your group, please indicate:

	CURRENT AGE	U.S. ZIP CODE OR NAME OF FOREIGN COUNTRY	NUMBER OF VISITS TO THIS PARK (INCLUDING THIS VISIT)	
			PAST 12 MONTHS	PAST 5 YEARS TOTAL
YOURSELF	_____	_____	_____	_____
MEMBER #2	_____	_____	_____	_____
MEMBER #3	_____	_____	_____	_____
MEMBER #4	_____	_____	_____	_____
MEMBER #5	_____	_____	_____	_____
MEMBER #6	_____	_____	_____	_____
MEMBER #7	_____	_____	_____	_____

PLEASE GO ON TO NEXT PAGE



8

12. On the list below, please mark where you and your group traveled during this visit to Voyageurs National Park. Please check (✓) **all** that apply. Use the map to help you locate where you traveled.

- _____ RAINY LAKE VISITOR CENTER
- _____ LITTLE AMERICAN ISLAND
- _____ WEST RAINY LAKE
- _____ EAST RAINY LAKE
- _____ CRUISER LAKE
- _____ KETTLE FALLS
- _____ KABETOGAMA LAKE VISITOR CENTER
- _____ KABETOGAMA LAKE
- _____ LOCATOR LAKE
- _____ ELLSWORTH ROCK GARDENS
- _____ SHOEPACK LAKE
- _____ ASH RIVER VISITOR CENTER
- _____ NAMAKAN LAKE
- _____ SAND POINT LAKE
- _____ CRANE LAKE
- _____ CRANE LAKE INFORMATION CENTER
- _____ OTHER (Please specify:_____)

PLEASE GO ON TO NEXT PAGE 

14. a) Please check (√) the visitor services and facilities which you or your group **used** during this visit to Voyageurs National Park.
- b) Next, for only those services and facilities which you or your group used, please rate their **importance** from 1-5.
- c) Finally, for only those services and facilities which you or your group used, please rate their **quality** from 1-5.

Use service/ facility? quality? Check (√)	If used, how important?					If used, what				
	Not important		Extremely important			Very poor		Very good		
	1	2	3	4	5	1	2	3	4	5
_____ RESTROOMS										
_____ HANDICAPPED ACCESS										
_____ DIRECTIONAL SIGNS TO THE PARK										
_____ PARKING AREAS										
_____ TRAILS										
_____ CAMPSITES										
_____ DOCKS										
_____ BOAT RAMPS										
_____ NAVIGATIONAL AIDS										
_____ CANOE/ BOAT ON INTERIOR LAKES										
_____ KETTLE FALLS HOTEL										
_____ <i>SIGHT-SEA-ER</i> TOUR BOAT										
_____ <i>PRIDE OF RAINY LAKE</i> TOUR BOAT										
_____ GUIDE SERVICE (fishing, water taxi, etc.)										

PLEASE GO ON TO NEXT PAGE



15. During this visit to Voyageurs National Park, approximately how much money did you and your group spend for lodging, travel, food, and other items in Voyageurs National Park or in the area including International Falls, Kabetogama, Ash River or Crane Lake? Please write "0" if you and your group did not spend any money on this visit.

Local residents should only include expenditures that were **directly related** to this visit to the park.

Money spent inside the park (Kettle Falls, visitor centers)	Money spent outside the park (International Falls, Kabetogama, Ash River, Crane Lake)
\$_____ LODGING (hotel, motel, resort, camping, houseboat, etc.)	\$_____
\$_____ TRAVEL (gas, car/ boat rental, etc.)	\$_____
\$_____ FOOD (restaurant, groceries, etc.)	\$_____
\$_____ OTHER (souvenirs, film, gifts, guide service, etc.)	\$_____

16. a) During this visit, did you and your group use a tent/ houseboat campsite in Voyageurs National Park?

_____ YES _____ NO - **GO ON TO QUESTION 17**

- [
b) If YES, did you and your group have difficulty locating an unoccupied campsite?

_____ YES _____ NO - **GO ON TO QUESTION 17**

- [
c) If YES, do you think a camping reservation system would have helped?

_____ YES _____ NO

17. a) During this visit, did other visitors and their activities interfere with your visit to Voyageurs National Park?

_____ YES _____ NO - **GO ON TO QUESTION 18**
[

b) If YES, how? _____

18. a) It is the National Park Service mandate to manage Voyageurs National Park and its natural and historic resources so that they are preserved for future generations. Sometimes this requires restrictions on visitor activities. Do you support the National Park Service's mandate?

_____ YES _____ NO _____ NOT SURE

- b) What do you think are the significant resources that make Voyageurs a national park?

19. Overall, how would you rate the quality of the visitor services provided to you and your group at Voyageurs National Park during this visit? Please circle only **one**.

VERY GOOD GOOD AVERAGE POOR VERY POOR

PLEASE GO ON TO NEXT PAGE



20. a) On this visit, what did you and your group like **most** about your visit to Voyageurs National Park?

b) On this visit, what did you and your group like **least** about your visit to Voyageurs National Park?

21. Most national and state parks charge a fee for services. If it would result in better services and facilities for park visitors to Voyageurs National Park, would you be willing to pay a use fee (\$5 to \$10/per group/vessel) in the future?

_____ YES _____ NO _____ NOT SURE

22. If you were a manager planning for the future of Voyageurs National Park what would you propose? Please be specific.

23. Is there anything else you and your group would like to tell us about your visit to Voyageurs National Park?

Thank you for your help! Please seal the questionnaire with the sticker provided and drop it in any U.S. mailbox.



Printed on recycled paper

OFFICIAL BUSINESS

**Visitor Services Project
Cooperative Park Studies Unit
Department of Forest Resources
College of Forestry, Wildlife and
Range Sciences
University of Idaho
Moscow, Idaho 83844-1133**