

Grand Teton National Park Visitor Study



**The
Visitor Services
Project**

DIRECTIONS

One adult in your group should complete the questionnaire. It should only take a few minutes. When you have completed the questionnaire, please seal it with the sticker provided and drop it in any U.S. mailbox. We appreciate your help.

PRIVACY ACT and PAPERWORK REDUCTION ACT statement: 16 U.S.C. 1a-7 authorizes collection of this information. This information will be used by park managers to better serve the public. Response to this request is voluntary. No action may be taken against you for refusing to supply the information requested. Your name is requested for follow-up mailing purposes only. When analysis of the questionnaire is completed, all name and address files will be destroyed. Thus the permanent data will be anonymous. Please do not put your name or that of any member of your group on the questionnaire. Data collected through visitor surveys may be disclosed to the Department of Justice when relevant to litigation or anticipated litigation, or to appropriate Federal, State, local or foreign agencies responsible for investigating or prosecuting a violation of law. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number.

Burden estimate statement: Public reporting burden for this form is estimated to average 12 minutes per response. Direct comments regarding the burden estimate or any other aspect of this form to the Office of Information and Regulatory Affairs of OMB, Attention Desk Officer for the Interior Department, Office of Management and Budget, Washington, D.C. 20503; and to the Information Collection Clearance Officer, Audits and Accountability Team, National Park Service, P.O. Box 37127, Washington, D.C. 20013-7127.

PLEASE GO ON TO NEXT PAGE



PLANNING YOUR VISIT

1. In planning trips to national parks, visitors often use a variety of sources of information. Please check () **all** the sources of information you used in planning this trip to Grand Teton National Park.

- _____ DID NOT PLAN THIS TRIP ➔ **GO ON TO QUESTION 2**
- _____ ADS IN MAGAZINES AND NEWSPAPERS
- _____ ARTICLES IN MAGAZINES AND NEWSPAPERS
- _____ TRAVEL AGENCY
- _____ LOCAL/STATE TOURISM OFFICE
- _____ CONTACTED GRAND TETON NATIONAL PARK
- _____ TELEVISION/VIDEOS
- _____ RADIO PROGRAMS
- _____ TALKED TO SOMEONE WHO HAS BEEN THERE
- _____ INTERNET/WORLD WIDE WEB
- _____ OTHER (Please specify: _____)

2. On this trip, which of the following sources influenced your decision to visit Grand Teton National Park? Please check () **all** that apply.

- _____ PREVIOUS VISIT(S) TO GRAND TETON OR YELLOWSTONE
- _____ FRIENDS/RELATIVES WHO LIVE IN THE GRAND TETON AREA
- _____ FRIENDS/RELATIVES WHO LIVE ELSEWHERE
- _____ LOCAL RESIDENT OR BUSINESS (motels/restaurants, etc.)
- _____ NEWSPAPER/MAGAZINE ARTICLE(S)
- _____ TELEVISION/RADIO PROGRAM(S)
- _____ PROMOTIONAL MATERIALS/ADVERTISING
- _____ INTERNET/WORLD WIDE WEB
- _____ OTHER (Please specify: _____)

3. On this visit, what forms of transportation did you and your group use to get to Grand Teton National Park? Please check () **all** that apply.

PRIVATE CAR/ VAN/ PICKUP RENTAL CAR/ VAN
 PRIVATE RV RENTAL RV
 BUS TOUR FOOT
 BICYCLE HORSE
 COMMERCIAL AIRLINE TO JACKSON HOLE AIRPORT
 PRIVATE AIRPLANE TO JACKSON HOLE AIRPORT
 OTHER (Please specify: _____)

4. a) On this visit, what were you and your group's reasons for visiting Grand Teton National Park? Please check () **all** that apply.

SIGHTSEEING
 WILDLIFE VIEWING
 JUST PASSING THROUGH
 ON BUSINESS TRIP
 ENJOY RECREATION (hiking, camping, floating river, fishing, etc.)
 ENJOY EDUCATIONAL OPPORTUNITIES
 VISIT MUSEUMS OR OTHER HISTORICAL SITES
 EXPERIENCE WILDERNESS AND OPEN SPACE
 ENJOY SOLITUDE AND QUIET
 OTHER (Please specify: _____)

5. a) Are **all** members of your group residents of Grand Teton National Park?

NO YES ➔ **GO ON TO QUESTION 6**



- b) If NO, how much time did you and your group spend in Grand Teton National Park on this visit?

If **less** than 24 hours: _____ NUMBER OF HOURS

If 24 hours **or more**: _____ NUMBER OF DAYS

PLEASE GO ON TO NEXT PAGE



6

YOUR ACTIVITIES

6. a) On the list below, please check () **all** of the activities that you and your group participated in at Grand Teton National Park during this visit.

_____ VIEW SCENERY

_____ VIEW WILDLIFE

_____ DRIVE FOR PLEASURE

_____ STOP AT ROADSIDE EXHIBITS

_____ FISH

_____ FLOAT THE RIVER

_____ BOAT ON LAKE

_____ HIKE LESS THAN 2 HOURS

_____ HIKE 2 HOURS OR MORE

_____ ATTEND RANGER-LED PROGRAM

_____ RIDE HORSEBACK

_____ BICYCLE

_____ PICNIC

_____ SHOP

_____ OTHER (Please describe: _____)

- b) Did you and your group do any of the above activities with a commercial outfitter?

_____ YES

_____ NO → **GO ON TO QUESTION 7**



- c) If YES, which of the above activities did you do with a commercial outfitter?

YOU AND YOUR OPINIONS

7. On this visit, how many people were in your group, including yourself?

_____ NUMBER OF PEOPLE

8. On this visit, were you with an organized tour group?

_____ YES _____ NO

9. On this visit, what kind of group were you with? Please check () only **one**.

_____ ALONE

_____ FAMILY

_____ FRIENDS

_____ FAMILY AND FRIENDS

_____ OTHER (Please describe: _____)

10. For you and your group, please indicate:

	CURRENT AGE	U.S. ZIP CODE OR NAME OF FOREIGN COUNTRY	NUMBER OF VISITS TO THIS PARK (INCLUDING THIS VISIT)
YOURSELF	_____	_____	_____
MEMBER #2	_____	_____	_____
MEMBER #3	_____	_____	_____
MEMBER #4	_____	_____	_____
MEMBER #5	_____	_____	_____
MEMBER #6	_____	_____	_____
MEMBER #7	_____	_____	_____

PLEASE GO ON TO NEXT PAGE



11. a) On the list below, please mark the places you and your group visited during **this visit** to Grand Teton National Park. Please check () **all** that apply. Use the map on page 9 to help you locate the places.

- SOUTH JENNY LAKE AREA
- MOOSE VILLAGE
- COLTER BAY VILLAGE
- FLAGG RANCH
- STRING LAKE
- SIGNAL MOUNTAIN SUMMIT ROAD
- SIGNAL MOUNTAIN LODGE/ MARINA/ CAMPGROUND
- JACKSON LAKE LODGE
- CUNNINGHAM CABIN
- MENOR'S FERRY AND CHAPEL
- SNAKE RIVER
- ANTELOPE FLATS/ KELLY ROAD
- MOOSE - WILSON ROAD
- TWO OCEAN/ EMMA MATILDA LAKES

12. a) On this visit, did you and your group visit the Antelope Flats/Kelly Road area?

YES NO ➔ **GO ON TO QUESTION 13**



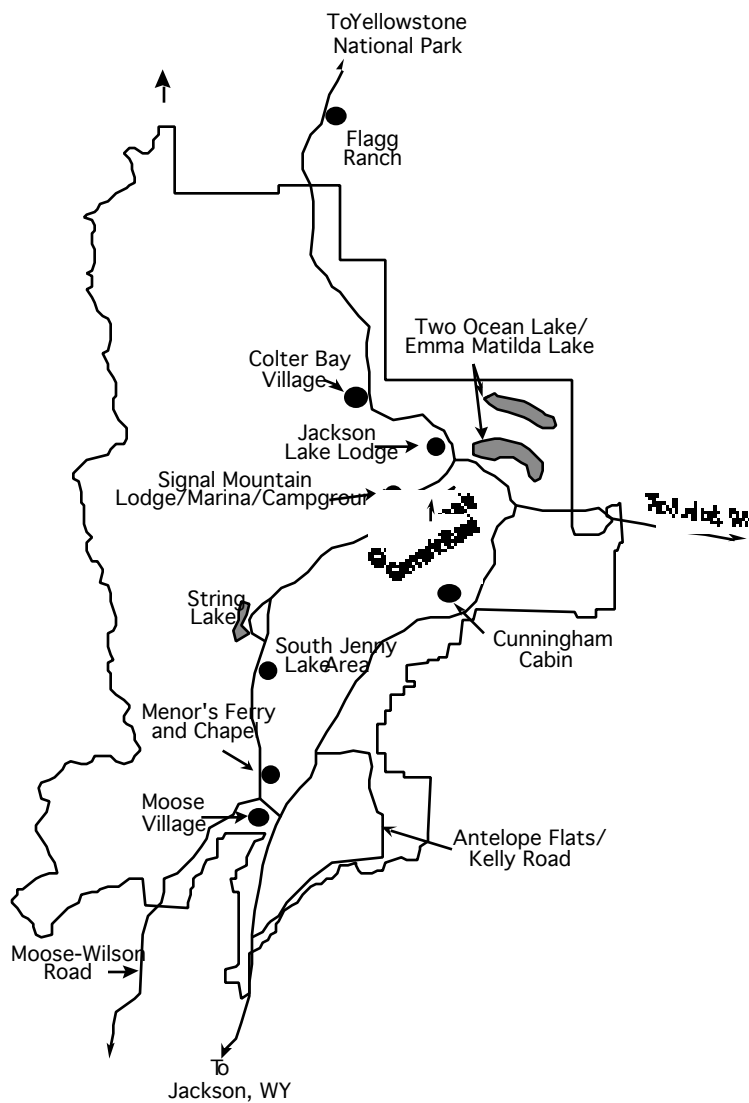
b) If YES, what activities did you do there? _____

13. a) On this visit, did you and your group visit the Flagg Ranch/J.D. Rockefeller, Jr., Memorial Parkway area?

YES NO ➔ **GO ON TO QUESTION 14**



b) If YES, what activities did you do there? _____



14. Which of the following most accurately describes the route you took to first arrive at Grand Teton National Park **on this trip**? Please check () only **one**.

Check only one

- _____ NORTH FROM JACKSON, WYOMING
- _____ WEST FROM DUBOIS, WYOMING
- _____ SOUTH FROM YELLOWSTONE NATIONAL PARK

PLEASE GO ON TO NEXT PAGE



10

15. For each of the following features or qualities of Grand Teton National Park, please rate its importance (from 1 to 5) to you and your group during this visit. Please circle **one** answer for each feature or quality.

How important?	Not important		Somewhat important		Extremely important	Don't know
NATIVE PLANTS AND ANIMALS	1	2	3	4	5	0
SCENIC VIEWS	1	2	3	4	5	0
RECREATIONAL ACTIVITIES (hiking, camping, fishing, etc.)	1	2	3	4	5	0
SOLITUDE	1	2	3	4	5	0
QUIET	1	2	3	4	5	0

16. a) During this visit, did other visitors and their activities interfere with your visit to Grand Teton National Park?

_____ YES _____ NO ➔ **GO ON TO QUESTION 17**



b) If YES, how? _____

17. a) During this visit, was there anything specific in Grand Teton National Park which you and your group wanted to see or do but were not able to?

_____ YES _____ NO ➔ **GO ON TO QUESTION 18**



b) What was it? _____
c) What prevented you from being able to see that feature or do that activity?

18. a) During this visit, did any circumstances cause you and your group to postpone doing any activities or seeing any sights in Grand Teton National Park?

_____ YES _____ NO ➔ **GO ON TO QUESTION 19**



b) If YES, what were the circumstances? _____

19. a) Please check () the visitor information and ranger services which you and your group **used** during this visit to Grand Teton National Park.
- b) Next, for only those services which you and your group used, please rate their **importance** from 1-5.
- c) Finally, for only those services which you or your group used, please rate their **quality** from 1-5.

Use information/ ranger service? quality?	If used, how important?					If used, what				
	Not important		3	Extremely important		Very poor			Very good	
Check (√)	1	2	3	4	5	1	2	3	4	5
___ PARK BROCHURE/MAP										
___ OTHER INFORMATIONAL BROCHURES (free)										
___ PRE-TRIP MAILED PLANNING PACKET										
___ INTERNET HOME PAGE										
___ MOOSE VISITOR CENTER										
___ JENNY LAKE VISITOR CENTER										
___ COLTER BAY VISITOR CENTER/ MUSEUM										
___ FLAGG RANCH VISITOR CENTER										
___ ORIENTATION SLIDE SHOWS/VIDEOS										
___ RANGER-LED PROGRAMS/ ACTIVITIES										
___ SELF-GUIDED TRAIL BROCHURES										
___ ROADSIDE EXHIBITS										
___ INFORMATIONAL BULLETIN BOARDS										
___ INTERAGENCY INFORMATION CENTER (in Jackson, Wyoming)										

PLEASE GO ON TO NEXT PAGE 

20. a) Please check () the concession services and facilities which you and your group **used** during this visit to Grand Teton National Park.
- b) Next, for only those services and facilities which you and your group used, please rate their **importance** from 1-5.
- c) Finally, for only those services and facilities which you or your group used, please rate their **quality** from 1-5.

Use concession service? quality? Check (√)	If used, how important?					If used, what				
	Not important		Extremely important			Very poor		Very good		
	1	2	3	4	5	1	2	3	4	5
_____ OVERNIGHT LODGING										
_____ JENNY LAKE BOAT SHUTTLE										
_____ GUIDED CLIMBING TRIP										
_____ GUIDED SCENIC FLOAT TRIP										
_____ GUIDED FISHING FLOAT TRIP										
_____ GUIDED HORSEBACK TRIP										
_____ COMMERCIAL/CONCESSION LAKE COOKOUT										
_____ COMMERCIAL/CONCESSION RIVER COOKOUT										
_____ COMMERCIAL/CONCESSION HORSEBACK COOKOUT										
_____ SCENIC LAKE CRUISE										
_____ FOOD SERVICE										
_____ MARINA FACILITIES										
_____ AUTOMOTIVE SERVICES										
_____ CAMPER/GIFT STORES										

21. a) Please check () the visitor facilities which you and your group **used** during this visit to Grand Teton National Park.
- b) Next, for only those facilities which you and your group used, please rate their **importance** from 1-5.
- c) Finally, for only those facilities which you or your group used, please rate their **quality** from 1-5.

Use visitor facility? quality? Check (√)	If used, how important?					If used, what				
	Not important		Extremely important			Very poor		Very good		
	1	2	3	4	5	1	2	3	4	5
_____ PARK DIRECTIONAL SIGNS										
_____ RESTROOMS										
_____ CAMPGROUNDS										
_____ ROADS/ SCENIC PULLOUTS										
_____ TRAILHEADS/ PARKING										
_____ PARKING LOTS (other than trailheads)										
_____ TRAILS										
_____ BOAT LAUNCH FACILITIES/ RAMPS										
_____ HANDICAPPED ACCESSIBILITY										

22. a) Entrance fees have recently doubled (from \$10 to \$20/vehicle) at Grand Teton National Park. Most of these funds will remain at Grand Teton National Park to be used for resource protection and visitor services. In your opinion, how appropriate is the amount of the increased fee? Please circle **one** answer.

TOO LOW ABOUT RIGHT TOO HIGH
 1 2 3 4 5

- b) How would you like to see these funds used at Grand Teton National Park?

PLEASE GO ON TO NEXT PAGE 

14

23. a) During this visit to Grand Teton National Park, approximately how much money did you and your group spend for lodging, travel, food, and other items **inside** Grand Teton National Park (including Flagg Ranch). Please write "0" if you and your group spent no money.
- b) During this visit to Grand Teton National Park, approximately how much money did you and your group spend for lodging, travel, food, and other items **outside** Grand Teton National Park (but within a one hour drive of the park). Please write "0" if you and your group spent no money.

Money spent inside the park or at Flagg Ranch should **NOT** be included in your estimate of money spent outside the park.

Local residents should only include expenditures that were **directly related** to this visit to the park.

a) Money spent inside the park or at Flagg Ranch		b) Money spent outside the park (within 1 hour drive)
\$ _____	LODGING (hotel, motel, campsite, etc.)	\$ _____
\$ _____	TRAVEL (gas, car rental, etc.)	\$ _____
\$ _____	FOOD (restaurant, groceries, etc.)	\$ _____
\$ _____	GUIDE SERVICES/TOURS	\$ _____
\$ _____	EQUIPMENT PURCHASE/RENTAL	\$ _____
\$ _____	OTHER (souvenirs, film, gifts, etc.)	\$ _____

24. a) Have you heard of the Greater Yellowstone Ecosystem?

_____ YES _____ NO _____ NOT SURE

- b) On this trip, what places other than Grand Teton National Park did you and your group visit in the Greater Yellowstone Ecosystem? Please check () **all** that apply.

_____ NONE → → → **GO ON TO QUESTION 25**

- | | |
|-----------------------------|---|
| _____ YELLOWSTONE NP | _____ TARGHEE NAT'L FOREST |
| _____ ROCKEFELLER PARKWAY | _____ SHOSHONE NAT'L FOREST |
| _____ CUSTER NAT'L FOREST | _____ BRIDGER-TETON NAT'L FOREST |
| _____ GALLATIN NAT'L FOREST | _____ BEAVERHEAD-DEERLODGE NAT'L FOREST |

- c) What activities did you do there? _____
- _____

25. In order to provide a high quality visitor experience and protect park resources at Grand Teton National Park in the future, would you support visitor use restrictions and/or reservation systems?

_____ YES _____ NO _____ NOT SURE

26. Overall, how would you rate the quality of the visitor services provided to you and your group at Grand Teton National Park during this visit? Please circle only **one**.

VERY GOOD GOOD AVERAGE POOR VERY POOR

27. If you were a manager planning for the future of Grand Teton National Park, what would you propose? Please be specific.

28. Is there anything else you and your group would like to tell us about your visit to Grand Teton National Park?

Thank you for your help! Please seal the questionnaire with the sticker provided and drop it in any U.S. mailbox.



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OFFICIAL BUSINESS

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