Nez Perce National Historical Park Visitor Study



The Visitor Services Project

DIRECTIONS

One adult in your group should complete the questionnaire. It should only take a few minutes. When you have completed the questionnaire, please seal it with the sticker provided and drop it in any U.S. mailbox. We appreciate your help.

PRIVACY ACT and PAPERWORK REDUCTION ACT statement: 16 U.S.C. 1a-7 authorize collection of this information. This information will be used by park managers to better serve the public. Response to this request is voluntary. No action may be taken against you for refusing to supply the information requested. Your name is requested for follow-up mailing purposes only. When analysis of the questionnaire is completed, all name and address files will be destroyed. Thus the permanent data will be anonymous. Please do not put your name or that of any member of your group on the questionnaire. Data collected through visitor surveys may be disclosed to the Department of Justice when relevant to litigation or anticipated litigation, or to appropriate Federal, State, local or foreign agencies responsible for investigating or prosecuting a violation of law.

Burden estimate statement: Public reporting burden for this form is estimated to average 12 minutes per response. Direct comments regarding the burden estimate or any other aspect of this form to the Service Information Collection Clearance Officer, National Park Service, P.O. Box 37127, Washington, D.C. 20013-7127; and to the Office of Management and Budget, Paperwork Reduction Project, 1024-0156, Washington, D.C. 20503.



YOUR TRIP TO NEZ PERCE NATIONAL HISTORICAL PARK

1.	Prior to your visit, how did you and your group obtain information about Nez Perce National Historical Park? Please check ($$) all that apply.	
	RECEIVED NO INFORMATION PRIOR TO VISIT - GO ON TO QUESTION	_
	PREVIOUS VISITS	
	FRIENDS OR RELATIVES	
	TRAVEL GUIDE/TOUR BOOK	
	MAPS/BROCHURES	
	NEWSPAPER/MAGAZINE	
	RADIO/TELEVISION/MOVIES	
	TOUR DIRECTOR	
	INQUIRY TO NEZ PERCE NATIONAL HISTORICAL PARK	
	ANOTHER NATIONAL PARK SERVICE AREA	
	OTHER (Please specify:	_,
2.	On this visit, how much time did you and your group spend at the Nez Perce National Historical Park site where you received this questionnaire?	
	NUMBER OF HOURS AND/OR MINUTES	

YOUR ACTIVITIES

3.	On the list below, please check all of the activities that you and your group participated in at Nez Perce National Historical Park during this visit. Please check $()$ all that apply.
	VISIT VISITOR CENTER(S)
	VISIT HISTORIC/ARCHEOLOGICAL SITES
	VISIT CEMETERY
	LEARN ABOUT NEZ PERCE CULTURE/HISTORY
	ATTEND RANGER PROGRAM
	TAKE PHOTOGRAPHS
	PURCHASE CRAFTS IN PARK
	PURCHASE BOOKS/VIDEOS IN PARK
	PICNIC
	BICYCLE
	WALK/HIKE
	WATER ACTIVITIES (fish, swim, boat, etc.)
	OTHER (Please describe:



4.	On this visit, what were your group's reasons for visiting Nez Perce National Historical Park? Please check ($$) all that apply.
	LEARN ABOUT HISTORY/CULTURE OF NEZ PERCE PEOPLE
	LEARN ABOUT EURO-AMERICAN HISTORY (Lewis & Clark, settlers, miners, etc.)
	RECREATION (fish, hike, picnic, etc.)
	TO GET TRAVEL INFORMATION
	WITH ORGANIZED TOUR GROUP
	TRAVEL BREAK
	OTHER (Please specify:)
	YOU AND YOUR OPINIONS
5.	On this visit, how many people were in your group?
	NUMBER OF PEOPLE
6.	On this visit, what kind of group were you with? Please check ($$) only one .
	ALONE
	FAMILY
	FRIENDS
	FAMILY AND FRIENDS
	OTHER (Please describe:)

7. For you and each member of your group, please indicate:

		CURRENT AGE	U.S. ZIP CODE OR NAME OF FOREIGN COUNTRY	TIMES VISITED SITE WHERE YOU RECEIVED QUESTIONNAIRE (INCLUDING THIS VISIT)
	YOURSELF			
	MEMBER #2			
	MEMBER #3			
	MEMBER #4			
	MEMBER #5			
	MEMBER #6			
	MEMBER #7			
8.	a) Did you visit Ne	z Perce National	Historical Park to learn	more about history?
	YES	NO	NOT 9	SURE
	▼		G	O ON TO QUESTION 9
	b) If so, what were apply.	your primary are	eas of interest? Please	check ($$) all that
	GENER	AL INTRODUC	TION TO HISTORY C	OF THE NEZ PERCE REGION
	NEZ PE	RCE TRIBE/PE	OPLE	
	FOLLO\ Historic Tr		OF NEZ PERCE FLIG	HT (Nez Perce National
		AND CLARK E	XPEDITION	
	MISSIO	NARY HISTOR	Y PERIOD (Spalding, I	McBeth, Father Cataldo, etc.)
	OTHER	(Please specify	:)



VISITING NEZ PERCE NATIONAL HISTORICAL PARK

9. On the map below, please check (√) the box beside each site or list of sites you and your group visited at Nez Perce National Historical Park during this visit. If you visited any of the sites included on the lists, please check the box. The map below is to help you locate the sites.



- 10. a) In the left column, please check ($\sqrt{}$) the visitor services and facilities which you and your group **used** during this visit to Nez Perce National Historical Park.
 - b) Next, for only those services and facilities which you and your group used, please rate their **importance** from 1-5.
 - c) Finally, for only those services and facilities which you or your group used, please rate their **quality** from 1-5.

Use service?	If used, how important?	If used, what quality?
Check (√)	Extremely Not important	Very Very good poor
	1 2 3 4 5	1 2 3 4 5
PARK BROCHURE/MAP		
VISITOR CENTER MOVIE	E AND/OR VIDEO	
VISITOR CENTER EXHIB	ITS	
CULTURAL DEMONSTRA	ATIONS	
INFORMATION FROM PA	ARK EMPLOYEES	
RANGER-LED PROGRAM	MS/TOURS	
VISITOR CENTER SALES	S PUBLICATIONS	
SAINT JOSEPH'S MISSIC	ON TOUR	
WHITE BIRD AUTO TOUF	R	
INTERPRETIVE SHELTER	RS	

- 11. a) In the left column, please check ($\sqrt{}$) the visitor facilities which you and your group **used** during this visit to Nez Perce National Historical Park.
 - b) Next, for only those facilities which you and your group used, please rate their **importance** from 1-5.
 - c) Finally, for only those facilities which you or your group used, please rate their **quality** from 1-5.

Use service?	If used, how important?	If used, what quality?			
Check (√)	Extremely Not important	Very Very good poor			
	1 2 3 4 5	1 2 3 4 5			
HIGHWAY DIRECTIONAL SIGNS PARK SITES	то				
HIGHWAY HISTORICAL SITE SIG	GNS				
INTERPRETIVE TRAIL SIGNS					
RESTROOMS					
PICNIC AREAS					
HANDICAPPED ACCESS					



12. Nez Perce National Historical Park exhibits and programs address a varied of subjects. What subjects would you be most interested in learning about on a future visit? Please check $()$ all that apply.	ty
LEWIS AND CLARK EXPEDITION	
PIONEERS AND SETTLERS	
MISSIONARY PERIOD	
EARLY MINING	
NATURAL HISTORY (plants, animals, geology)	
PREHISTORIC CULTURE	
NEZ PERCE WAR OF 1877	
HISTORY OF THE NEZ PERCE (other than war of 1877)	
CONTEMPORARY NEZ PERCE CULTURE/HISTORY	
NEZ PERCE POW-WOWS/CEREMONIES	
OTHER (Please specify:)

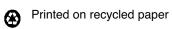
STATE
ou and your group
od dila your group
NEAREST TOWN
STATE
DON'T KNOW GO ON TO
QUESTION 15
ould you like to



a) What did you and your group like most about your visit to Nez Perce National Historical Park?
b) What did you and your group like least about your visit to Nez Perce National Historical Park?
If you were a manager planning for the future of Nez Perce National Historical Park, what would you propose? Please be specific.

SIL IO NEZ PERCE	i National Historic	airaik!	like to tell us about y	

Thank you for your help! Please seal the questionnaire with the sticker provided and drop it in any U.S. mailbox.



OFFICIAL BUSINESS

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Cooperative Park Studies Unit
Department of Forest Resources
College of Forestry, Wildlife and
Range Sciences
University of Idaho
Moscow, Idaho 83844-1133

1.	Prior to your visit, were a National Park Service		Perce National Historical Park is
	YES	NO	NOT SURE