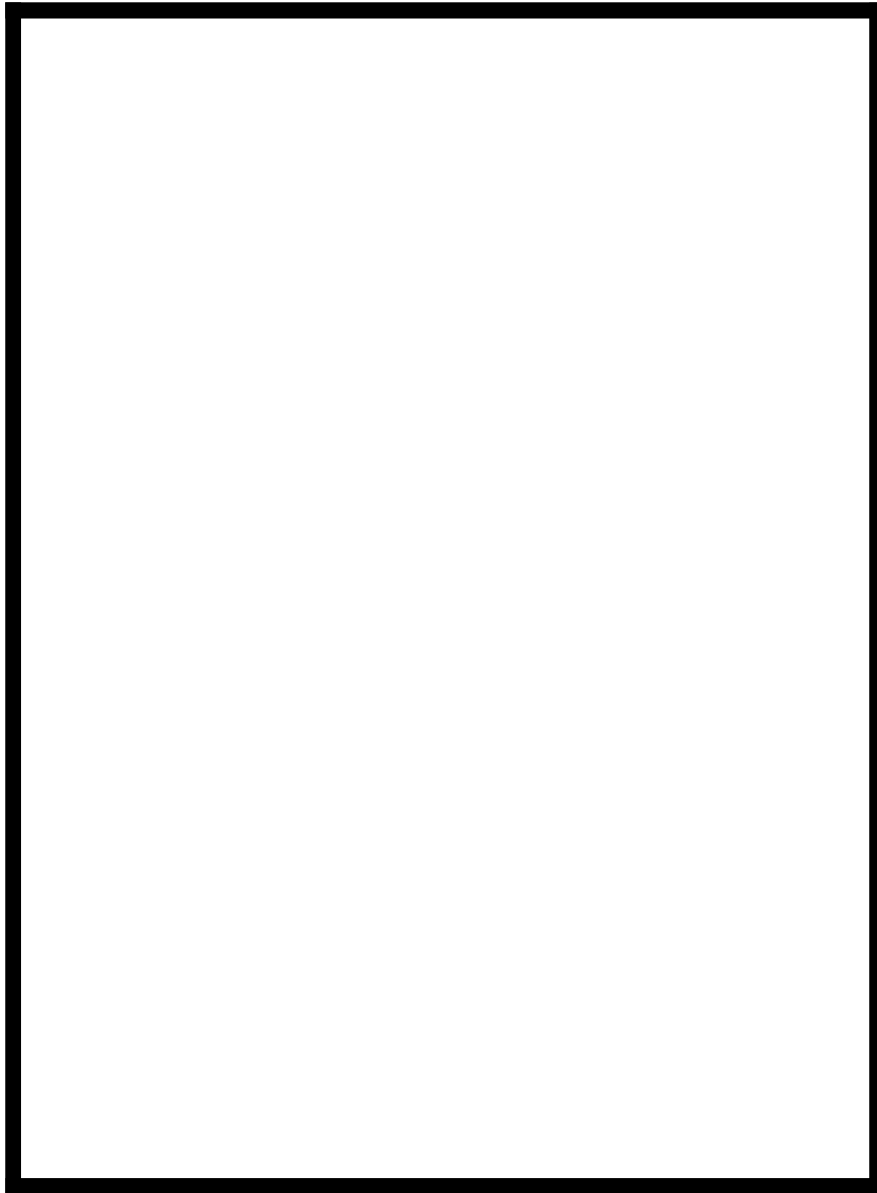


# **Indiana Dunes National Lakeshore Visitor Study**



**The  
Visitor Services  
Project**

July, 1993

Dear Visitor:

Thank you for participating in this study. Our goal is to learn about the visitors to Indiana Dunes National Lakeshore, the activities or programs you enjoyed, the places you visited, and to get your opinions about your visit.

This questionnaire is only being given to a select number of visitors. Your participation is very important! It should only take a few minutes of your time during your visit to Indiana Dunes National Lakeshore.

When your visit is over, please complete the questionnaire. Then, seal it with the sticker provided on the last page and simply drop it in any U.S. mailbox.

If you have any questions, about this study please contact Dr. Gary E. Machlis, Sociology Project Leader, Cooperative Park Studies Unit, University of Idaho, Moscow, Idaho 83843.

We appreciate your help.

Sincerely,

Dale Enquist  
Superintendent

## DIRECTIONS

One adult in your group should complete the questionnaire. It should only take a few minutes. When you have completed the questionnaire, please seal it with the sticker provided and drop it in any U.S. mailbox. We appreciate your help.

**PRIVACY ACT AND PAPERWORK REDUCTION ACT statement:** 16 U.S.C 1a-7 authorizes the collection of this information. This information will be used by park managers to better serve the public. Response to this request is voluntary. No action may be taken against you for refusing to supply the information requested. Your name is requested for follow-up mailing purposes only. When analysis of the questionnaire is completed, all name and address files will be destroyed. Thus the permanent data will be anonymous. Please do not put your name or that of any member of your group on the questionnaire. Data collected through visitor surveys may be disclosed to the Department of Justice when relevant to litigation or anticipated litigation, or to appropriate Federal, State, local or foreign agencies responsible for investigating or prosecuting a violation of law.

**Burden estimate statement:** Public reporting burden for this form is estimated to average 12 minutes per response. Direct comments regarding the burden estimate or any other aspect of this form to Service Information Collection Clearance Officer, National Park Service, P.O. Box 37127, Washington D.C. 20013-7127; and to the Office of Management and Budget, Paperwork Reduction Project, 1037-0101, Washington D.C. 20503.

PLEASE GO ON TO NEXT PAGE



1. Prior to your visit, how did you and your group get information about Indiana Dunes National Lakeshore? Please ( ) check **all** that apply.

\_\_\_\_ TRAVEL GUIDE/ TOUR BOOK

\_\_\_\_ NEWSPAPER/ MAGAZINE ARTICLES

\_\_\_\_ MAP/BROCHURE

\_\_\_\_ ADVICE FROM FRIENDS OR RELATIVES

\_\_\_\_ PREVIOUS VISITS

\_\_\_\_ TELEPHONE INQUIRY TO THE PARK

\_\_\_\_ WRITTEN INQUIRY TO THE PARK

\_\_\_\_ BULLETIN BOARDS

\_\_\_\_ STATE VISITOR/INFORMATION BUREAU

\_\_\_\_ NO INFORMATION PRIOR TO VISIT

\_\_\_\_ OTHER (Please describe:\_\_\_\_\_

\_\_\_\_\_)

2. On the list below, please check on the left the activities that you and your group did at Indiana Dunes National Lakeshore **this visit**. Please ( ) check **all** that apply.

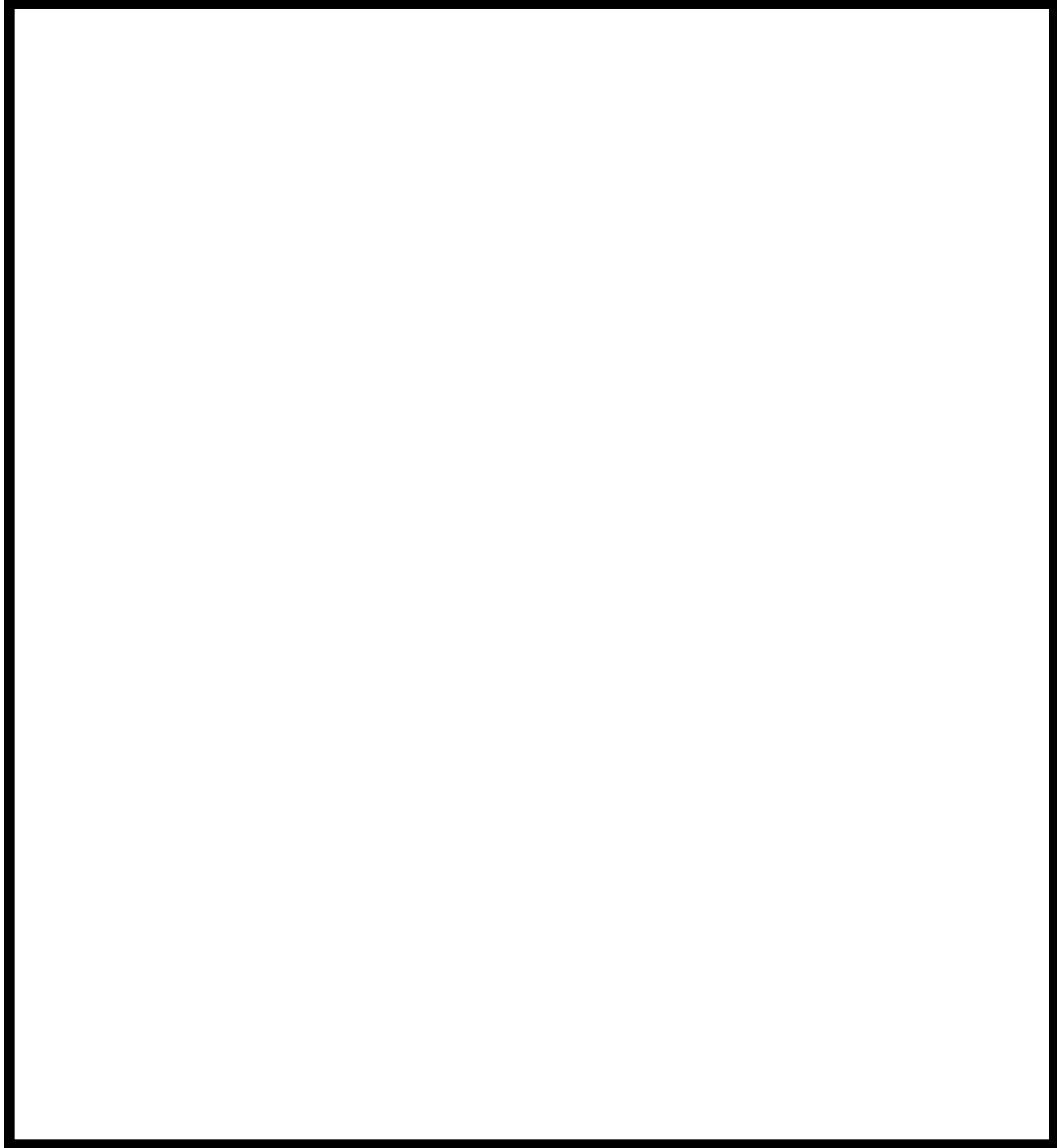
Also check on the right the activities that you and your group have done in **past visits** at Indiana Dunes National Lakeshore. Please ( ) check **all** that apply.

<b>This visit</b> ( )	<b>Past visits</b> ( )
<input type="checkbox"/> WALKING/JOGGING FOR EXERCISE	<input type="checkbox"/>
<input type="checkbox"/> SWIMMING	<input type="checkbox"/>
<input type="checkbox"/> SUN BATHING	<input type="checkbox"/>
<input type="checkbox"/> PICNICKING	<input type="checkbox"/>
<input type="checkbox"/> ATTEND NATURALIST/INTERPRETIVE PROGRAM	<input type="checkbox"/>
<input type="checkbox"/> VISIT NATURE/VISITOR CENTER	<input type="checkbox"/>
<input type="checkbox"/> SIGHT SEEING	<input type="checkbox"/>
<input type="checkbox"/> BICYCLING	<input type="checkbox"/>
<input type="checkbox"/> WALKING HIKING TRAILS	<input type="checkbox"/>
<input type="checkbox"/> NATURE STUDY	<input type="checkbox"/>
<input type="checkbox"/> WALKING/STROLLING ON BEACH	<input type="checkbox"/>
<input type="checkbox"/> CAMPING	<input type="checkbox"/>
<input type="checkbox"/> OTHER	<input type="checkbox"/>
(Please describe: _____	
_____)	

PLEASE GO ON TO NEXT PAGE



3. On the map below, please indicate the places you and your group have visited at Indiana Dunes National Lakeshore **prior to this trip**. Simply check ( ) the box beside each place you have visited. If you did not visit any of these places on a prior visit please go on to page 7.



4. How much time did you and your group spend at Indiana Dunes National Lakeshore this visit?

NUMBER OF HOURS \_\_\_\_\_ AND \_\_\_\_\_ MINUTES

5. How many people were in your group?

\_\_\_\_\_ NUMBER OF PEOPLE

6. What kind of group were you with? Please check ( ) **one**.

\_\_\_\_\_ ALONE

\_\_\_\_\_ FAMILY

\_\_\_\_\_ FRIENDS

\_\_\_\_\_ FAMILY AND FRIENDS

\_\_\_\_\_ TOUR GROUP

\_\_\_\_\_ OTHER (Please describe: \_\_\_\_\_)

7. For you and your group, please indicate:

visit)	CURRENT AGE	U.S. ZIP CODE OR NAME OF FOREIGN COUNTRY	# TIMES VISITED (INCLUDING THIS
YOURSELF	_____	_____	_____
MEMBER #2	_____	_____	_____
MEMBER #3	_____	_____	_____
MEMBER #4	_____	_____	_____
MEMBER #5	_____	_____	_____
MEMBER #6	_____	_____	_____
MEMBER #7	_____	_____	_____

PLEASE GO ON TO NEXT PAGE







- 11. a) Please ( ) check the interpretive or visitor service you and your group **used** during this visit to Indiana Dunes National Lakeshore.
- b) Next, for only those services which you and your group **used**, please rate their **importance** from 1-5. using the list below.
- c) Next, for only those services which you and your group **used**, please rate their **quality** from 1-5.

Use service? Check ( )	Importance					Quality?				
	important	important	Very good	Not good	Very poor	Very				
	1	2	3	4	5	1	2	3	4	5
_____ DIRECTIONAL SIGNS										
_____ REGULATION SIGNS										
_____ INFORMATIONAL SIGNS										
_____ LIFE GUARDS										
_____ UNIFORMED PARK STAFF										
_____ PARK BROCHURE										
_____ PARK MAP										
_____ TRAIL EXHIBITS										
_____ VISITOR CENTER EXHIBITS										
_____ VISITOR/NATURE CENTER										
_____ INTERPRETIVE/ NATURALIST PROGRAM										
_____ PARK NEWSPAPER										
_____ TRAIL MAPS										
_____ BULLETIN BOARDS										
_____ SLIDE PROGRAM										
_____ INFORMATIONAL HANDOUTS										
_____ OTHER (Please describe: _____)										

PLEASE GO ON TO NEXT PAGE



12. On this visit, what were you and your group's reasons for visiting Indiana Dunes National Lakeshore. Please ( ) check **all** that apply.

SOLITUDE/QUIET  
 SECURITY  
 ENJOY NATURE  
 VISIT THE DUNES  
 VISIT THE BEACHES  
 VISIT HISTORICAL AREAS  
 PICNICKING  
 WALKING/HIKING TRAILS  
 ATTEND AN INTERPRETIVE/NATURE PROGRAM  
 RECREATIONAL OPPORTUNITIES  
 EDUCATIONAL OPPORTUNITIES  
 VISIT FRIENDS/RELATIVES  
 OTHER (Please describe: \_\_\_\_\_  
 \_\_\_\_\_ )

13. During this visit to the Indiana Dunes National Lakeshore area what other attractions did you and your group visit? Please ( ) check **all** that apply.

STORES  
 RESTAURANTS  
 HOTELS/MOTELS  
 MARINAS  
 OUTLET MALL  
 GOLF COURSE  
 ANTIQUE SHOPS  
 ATTEND LOCAL FESTIVALS  
 OTHER (Please describe: \_\_\_\_\_ )

14. If you were planning for the future of Indiana Dunes National Lakeshore what would you propose? Please be specific.

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15. Is there anything else you would like to tell us about your visit to Indiana Dunes National Lakeshore?

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Thank you for your help! Please seal the questionnaire with the sticker provided and drop it in any U.S. mailbox.

STAMP

**OFFICIAL BUSINESS**

**Visitor Services Project  
Cooperative Park Studies Unit  
Department of Forest Resources  
College of Forestry, Wildlife and  
Range Sciences  
University of Idaho  
Moscow, Idaho 83843**

**Mount Baldy**



**Lake View**



**Indiana Dunes State Park**



**Kemil Beach**



**Central Beach**



**Marquette Park**



**Washington Park**



**Porter Beach**



**West Beach**

