



Social Science Program  
National Park Service  
U.S. Department of the Interior

Visitor Services Project

# Katmai National Park and Preserve Visitor Study



**United States Department of the Interior**

NATIONAL PARK SERVICE  
Katmai National Park & Preserve  
P.O. Box 7  
King Salmon, AK 99613

IN REPLY REFER  
TO:

Summer 2006

Dear Visitor:

Thank you for participating in this important study. Our goal is to learn about the expectations, opinions, and interests of visitors to Katmai National Park & Preserve. This information will assist us in our efforts to better manage this site and to serve you, our visitor.

This questionnaire is only being given to a select number of visitors, so your participation is very important! It should only take about 20 minutes after your visit to complete.

When your visit is over, please complete the questionnaire. Seal it with the stickers provided on the last page and drop it in any U.S. mailbox.

If you have any questions, please contact Margaret Littlejohn, NPS VSP Coordinator, Park Studies Unit, College of Natural Resources, P.O. Box 441139, University of Idaho, Moscow, Idaho 83844-1139, phone: 208-885-7863, email: [littlej@uidaho.edu](mailto:littlej@uidaho.edu).

We appreciate your help.

Sincerely,

A handwritten signature in black ink that reads "Troy Hamon".

Troy Hamon  
Acting Superintendent

### DIRECTIONS

Please have the individual, who was randomly selected from your group, complete the following questionnaire. It should take about 20 minutes. After you have completed the questionnaire, please seal it with the stickers provided and drop it in any U.S. mailbox. We appreciate your help.

#### **PRIVACY ACT and PAPERWORK REDUCTION ACT statement:**

16 U.S.C. 1a-7 authorizes collection of this information. This information will be used by park managers to better serve the public. Response to this request is voluntary. No action may be taken against you for refusing to supply the information requested. Your name is requested for follow-up mailing purposes only. When analysis of the questionnaire is completed, all name and address files will be destroyed. Thus the permanent data will be anonymous. Please do not put your name or that of any member of your group on the questionnaire. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number.

**Burden estimate statement:** Public reporting burden for this form is estimated to average 20 minutes per response. Direct comments regarding the burden estimate or any other aspect of this form to Margaret Littlejohn, NPS Visitor Services Project, College of Natural Resources, University of Idaho, P.O. Box 441139, Moscow, ID, 83844-1139; email: littlej@uidaho.edu.

Please go on to the next page →

## Your Visit To Katmai National Park (NP) & Preserve

1. a) Prior to your visit, how did you and your group get information about Katmai NP & Preserve? In the left column below, please check (√) **all** that apply.

\_\_\_\_\_ Obtained no information prior to visit → **Go on to Part b of this Question**

- b) Prior to a future visit, how would you and your group prefer to obtain information about Katmai NP & Preserve? In the right column below, please check (√) **all** that apply.

a) Prior to this visit? (√)	b) Prior to future visits? (√)
_____ Previous visits	_____
_____ Friends/relatives/word of mouth	_____
_____ Travel guides/tour books	_____
_____ Maps/brochures	_____
_____ State welcome center/Chamber of commerce	_____
_____ Television/radio programs/videos	_____
_____ Newspaper/magazine articles	_____
_____ Telephone/written inquiry to park	_____
_____ E-mail inquiry to park	_____
_____ Park website: <a href="http://www.nps.gov/katm/">www.nps.gov/katm/</a>	_____
_____ Other websites	_____
_____ Package tour (cruise, airline, etc.)	_____
_____ Charter flight	_____
_____ Other (Please specify below)	_____
a) _____	b) _____

- c) From the sources checked above, did you and your group receive the type of information about the park that you needed?

\_\_\_\_\_ No                      \_\_\_\_\_ Yes                      \_\_\_\_\_ Not sure



- d) If NO, what type of park information did you and your group need that was not available? Please be specific.

\_\_\_\_\_

2. a) Prior to this visit, were you and your group aware that you would be visiting Katmai NP & Preserve, an area managed by the National Park Service?

\_\_\_\_\_ Yes                      \_\_\_\_\_ No                      \_\_\_\_\_ Not sure

b) Prior to this visit, were you and your group familiar with Katmai NP & Preserve rules and regulations?

\_\_\_\_\_ Yes                      \_\_\_\_\_ No

c) On this visit, did you and your group take a tour with an independent guide (not a park ranger)?

\_\_\_\_\_ Yes                      \_\_\_\_\_ No → **Go on to Question 3**



d) If YES, did your guide explain the park rules and regulations to you and your group?

\_\_\_\_\_ Yes                      \_\_\_\_\_ No

3. How did this visit to Katmai NP & Preserve fit into your travel plans? Please check (√) **only one**.

\_\_\_\_\_ Katmai NP & Preserve was the primary destination

\_\_\_\_\_ Katmai NP & Preserve was one of several destinations

\_\_\_\_\_ Katmai NP & Preserve was not a planned destination

4. On this trip, what was the **primary** reason that you and your group visited the Katmai NP & Preserve/Alaska Peninsula **area** (the area shown on the map on page 7 of this questionnaire)? Please check (√) **only one**.

\_\_\_\_\_ Resident of area (shown on page 7 map) → **Go on to Question 5**

\_\_\_\_\_ Visit Katmai NP & Preserve

\_\_\_\_\_ Participate in bear watching

\_\_\_\_\_ Fishing

\_\_\_\_\_ Other recreation (hiking, backpacking, etc.)

\_\_\_\_\_ Study Alaska Native culture

\_\_\_\_\_ Study natural history

\_\_\_\_\_ Visit friends/relatives in the area

\_\_\_\_\_ Visit other area attractions (besides Katmai NP & Preserve)

\_\_\_\_\_ Business

\_\_\_\_\_ Other (Please specify: \_\_\_\_\_)

5. a) If your group has a member who is not a resident of Alaska, what form of transportation did that person use to **first** arrive in Alaska on this trip?

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**Please go on to the next page →**

5. b) On this trip, what forms of transportation did you and your group use to arrive at Katmai NP & Preserve? Please check (√) **all** that apply.

\_\_\_\_\_ Commercial airplane (purchased a seat on a scheduled flight)  
 \_\_\_\_\_ Commercial charter airplane  
 \_\_\_\_\_ Commercial charter boat/cruise ship  
 \_\_\_\_\_ Personal airplane (circle float or wheeled)  
 \_\_\_\_\_ Personal boat  
 \_\_\_\_\_ Other (Please specify:\_\_\_\_\_)

6. a) On this trip, did you and your group stay overnight **away from home** in Katmai NP & Preserve, the surrounding area shown on the map on page 7 of this questionnaire, or in Alaska?

\_\_\_\_\_ Yes                      \_\_\_\_\_ No → **Go on to Question 7**



- b) If YES, please list the number of nights you and your group stayed in Katmai NP & Preserve and/or in the **area** shown on the map on page 7.

Number of nights in Katmai NP & Preserve \_\_\_\_\_

Number of nights in Katmai NP & Preserve **area** \_\_\_\_\_

Number of nights in Alaska \_\_\_\_\_

- c) and d) In what type of lodging did you and your group spend the night(s)? Please check (√) **all** that apply for inside and outside the park.

	<b>c) Inside park (√)</b>	<b>d) Outside park in area on map (√)</b>
Lodge/motel/cabin/rented condo/home or bed & breakfast	_____	_____
Tent camping in developed campground	_____	_____
Backcountry campsite	_____	_____
Personal seasonal residence	_____	_____
Residence of friends or relatives	_____	_____
Other (Please specify below)	_____	_____

c) \_\_\_\_\_ d) \_\_\_\_\_

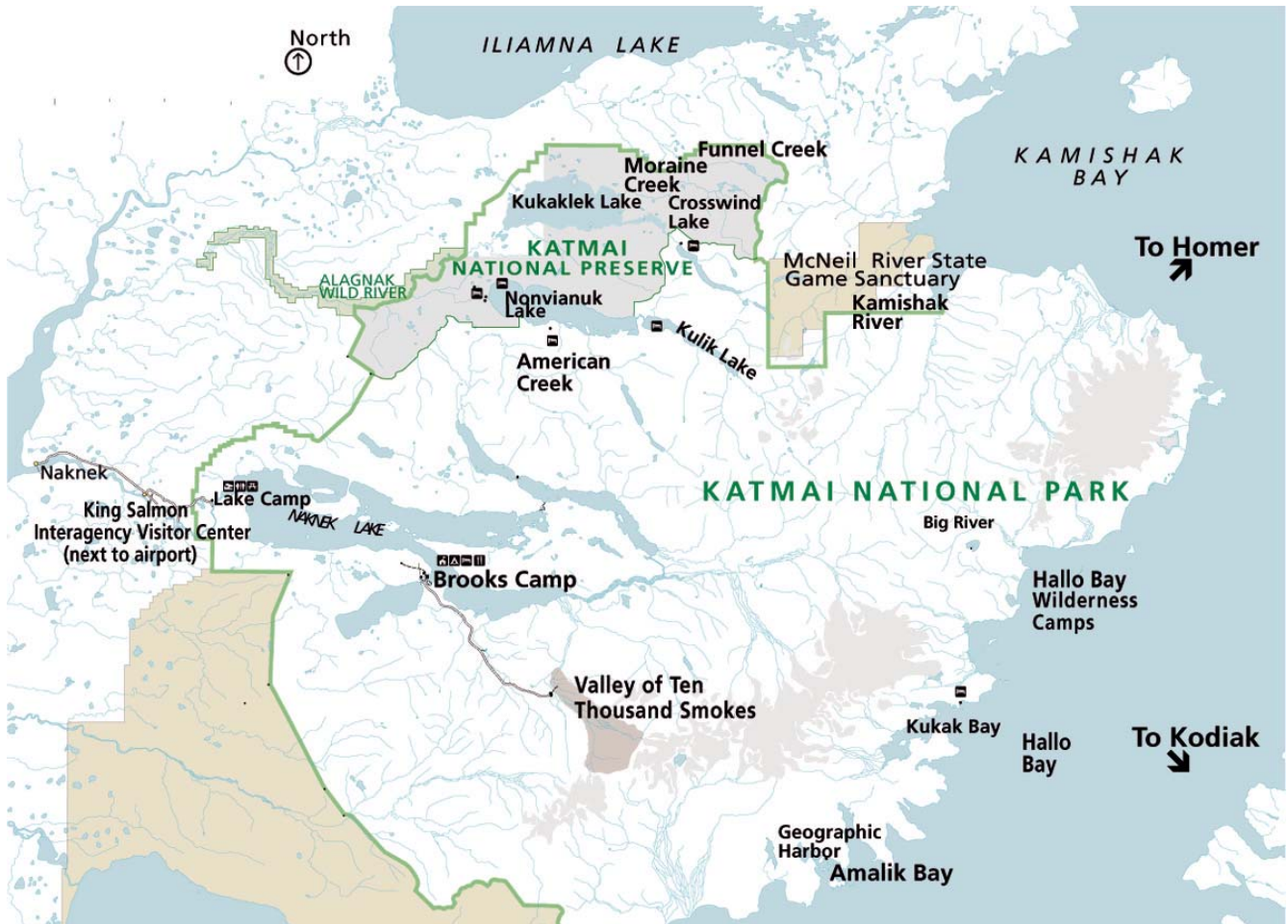
- e) On this trip, where did you and your group stay on the night prior to visiting Katmai NP & Preserve?

Nearest city/town \_\_\_\_\_ State \_\_\_\_\_

- f) Where did you and your group stay on the night after leaving Katmai NP & Preserve?

Nearest city/town \_\_\_\_\_ State \_\_\_\_\_

7. For this visit, please check (✓) **all** the sites that you and your group visited in Katmai NP & Preserve. If you did not visit a site, please leave that line blank. Use the map below to help you locate the sites you visited.



- |                                                        |                                                                                               |
|--------------------------------------------------------|-----------------------------------------------------------------------------------------------|
| <input type="checkbox"/> American Creek                | <input type="checkbox"/> Kamishak River/Bay                                                   |
| <input type="checkbox"/> Big River                     | <input type="checkbox"/> King Salmon Interagency Visitor Center (next to King Salmon airport) |
| <input type="checkbox"/> Brooks Camp                   | <input type="checkbox"/> Funnel Creek                                                         |
| <input type="checkbox"/> Kukak Bay                     | <input type="checkbox"/> Kulik River                                                          |
| <input type="checkbox"/> Crosswind Lake/Moraine Creek  | <input type="checkbox"/> Alagnak River                                                        |
| <input type="checkbox"/> Kukaklek Lake                 | <input type="checkbox"/> Nonvianuk Lake                                                       |
| <input type="checkbox"/> Geographic Harbor/Amalik Bay  | <input type="checkbox"/> Lake Camp                                                            |
| <input type="checkbox"/> Hallo Bay                     |                                                                                               |
| <input type="checkbox"/> Valley of Ten Thousand Smokes |                                                                                               |
| <input type="checkbox"/> Other (Please specify: _____) |                                                                                               |

Please go on to the next page →

8. a) On this visit to Katmai NP & Preserve, what activities did you and your group participate in the park (**excluding** Brooks Camp)? Please check (√) **all** that apply.

b) Please check the activities you and your group participated in while at Brooks Camp.

\_\_\_\_\_ Did not visit Brooks Camp → **Go on to Question 11**

	a) Elsewhere in the park (√)	b) At Brooks Camp (√)
Visiting visitor center	_____	_____
Purchasing sales items in visitor center bookstore	_____	_____
Viewing bears	_____	_____
Fishing—catch and keep	_____	_____
Fishing—catch and release	_____	_____
Dayhiking	_____	_____
Attending bear orientation and safety talk	_____	_____
Attending other ranger-led talks or walks	_____	_____
Taking guided tour in park (with guide other than park ranger)	_____	_____
Photography	_____	_____
Staying in lodge	_____	_____
Dining	_____	_____
Picnicking	_____	_____
Boating	_____	_____
Backpacking	_____	_____
Camping	_____	_____
Other activities: (Please specify below)	_____	_____
a) _____		b) _____

9. a) Did you and/or your group attend any informational/interpretive programs that are offered daily at Brooks Camp?

\_\_\_\_\_ No                      \_\_\_\_\_ Yes → **Go on to Question 10**



b) If NO, please check (√) **all** of the reasons that you and/or your group did not attend the interpretive programs.

\_\_\_\_\_ Not interested in interpretive programs → **Go on to Question 10**

\_\_\_\_\_ Subject not interesting

\_\_\_\_\_ Time not convenient

\_\_\_\_\_ Location not convenient

\_\_\_\_\_ Other (Please specify:

\_\_\_\_\_ )



10. a) On this visit to Brooks Camp, please indicate how the following elements may have affected your park experience. Please check (√) **one** for each element.

Element	Detracted from	No effect	Added to	Did not experience
Current schedule of ranger programs	_____	_____	_____	_____
Ranger availability	_____	_____	_____	_____
Lack of ranger availability	_____	_____	_____	_____
One-mile walk to access bear viewing platforms	_____	_____	_____	_____
Bears blocking access to facilities	_____	_____	_____	_____
Large number of visitors in park	_____	_____	_____	_____
Small number of visitors in park	_____	_____	_____	_____

b) Please explain any "detracted from" responses to part "a" of this question.

\_\_\_\_\_

\_\_\_\_\_

11. It is the National Park Service's responsibility to protect Katmai NP & Preserve's natural and cultural resources/attributes and visitor experiences that depend on these. How important is the protection of the following to you and your group? Please circle **only one** answer for each resource/attribute/experience.

Resource/attribute/experience	Not important	Somewhat important	Moderately important	Very important	Extremely important
Archeological & historical sites	1	2	3	4	5
Bear watching	1	2	3	4	5
Other wildlife & bird watching	1	2	3	4	5
Fishing	1	2	3	4	5
Native plants	1	2	3	4	5
Native animals	1	2	3	4	5
Clean air	1	2	3	4	5
Clean water	1	2	3	4	5
Scenic views	1	2	3	4	5
Solitude	1	2	3	4	5
Natural quiet/sounds of nature	1	2	3	4	5
Wilderness	1	2	3	4	5

Please go on to the next page →

12. On this visit, how much time did you and your group spend at Katmai NP & Preserve? Please list partial hours/days: 1/4, 1/2, or 3/4.

\_\_\_\_\_ Number of hours **If less than 24 hours**

\_\_\_\_\_ Number of days **If 24 hours or more**

13. a) Please check (√) **all** the visitor services and facilities that you or your group **used** during this visit to Katmai NP & Preserve.

b) Next, for only those services and facilities that you or your group **used**, please rate their importance from 1-5.

c) Finally, for only those services and facilities that you or your group **used**, please rate their quality from 1-5.

<b>a) Used service/facility?</b>	<b>b) If used, how important?</b>	<b>c) If used, what quality?</b>
	1=Not important	1=Very poor
	2=Somewhat important	2=Poor
	3=Moderately important	3=Average
	4=Very important	4=Good
	5=Extremely important	5=Very good

_____ Park brochure/map	_____	_____
_____ Other park brochures/publications	_____	_____
_____ Orientation video program (at visitor center)	_____	_____
_____ Visitor center exhibits	_____	_____
_____ Sales items in the bookstore (visitor center)	_____	_____
_____ Assistance from National Park Service staff	_____	_____
_____ Assistance from concession or guide staff	_____	_____
_____ Ranger-led programs (walks, talks, etc.)	_____	_____
_____ Junior Ranger program	_____	_____
_____ Bulletin boards	_____	_____
_____ Restrooms	_____	_____
_____ Trailside interpretive signs	_____	_____
_____ Access for disabled persons	_____	_____
_____ Website ( <a href="http://www.nps.gov/katm/">http://www.nps.gov/katm/</a> ) used before or during visit	_____	_____

14. a) Please check (✓) the places below that you visited on this trip.

b) For the places you visited, please rate from 1 to 5 how crowded you and your group felt by the number of people present at the following locations. Please circle **only one** answer for each place.

Visit on this trip? (✓)	Not at all crowded	A little crowded	Moderately crowded	Very crowded	Extremely crowded
___ Brooks Camp	1	2	3	4	5
___ Hallo Bay	1	2	3	4	5
___ Geographic Harbor	1	2	3	4	5
___ Moraine Creek	1	2	3	4	5
___ American Creek	1	2	3	4	5
___ Crosswinds Lake	1	2	3	4	5
___ Other (Specify: _____ )	1	2	3	4	5

15. a) On this visit, did you and your group go into the backcountry of Katmai NP & Preserve (backcountry includes all areas other than Brooks Camp developed area and Lake Camp)?

Yes                       No    ➔    **Go on to Question 16**  
 ↓

b) Including this visit, how many times have you gone into Katmai NP & Preserve's backcountry?

Once                       2-4 times                       5 times or more

c) How would you and your group rate the quality of your experience in the backcountry? Please circle **only one** answer.

Very poor               Poor               Average               Good               Very good

d) Is there anything you and your group would like to see changed in the way the backcountry is managed? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Please go on to the next page ➔**

**NOTE:** In this questionnaire, your personal group is defined as anyone you are visiting the park with, e.g. spouse, family, friends, etc. This does not include the larger group that you might be traveling with, e.g. school, church, scout, or tour group.

16. On this visit, were you and your personal group with the following types of groups?

- a) Commercial guided tour group?  Yes  No  
(Do not include Valley of 10,000 Smokes, fishing, or bear viewing tours)
- b) School/educational group?  Yes  No
- c) Other organized group?  Yes  No

17. On this visit, what kind of personal group (not guided tour/school group) were you with? Please check (✓) **only one**.

- Alone  Family
- Friends  Family and friends
- Other (Please specify: \_\_\_\_\_)

18. On this visit, how many people were in your personal group, including yourself?

Number of people

19. For you and your personal group on this visit, please indicate the following. If you do not have information for a group member, please leave that line blank.

	Gender M=male F=female	Current age	U.S. Zip Code or name of country other than U.S.	Number of visits made to this park (including this visit) past 12 months	lifetime
Yourself	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Member #2	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Member #3	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Member #4	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Member #5	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Member #6	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Member #7	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

20. For you and each of the members (age 16 or over) in your personal group on this visit, please indicate the highest level of education completed. Please check (√) **only one** for each person. If you do not have information for a group member, please leave that line blank.

	<b>Highest level of education (√)</b>					
	Some high school	High school graduate/GED	Some college	Bachelor's degree	Masters degree	Doctoral degree
Yourself	_____	_____	_____	_____	_____	_____
Member #2	_____	_____	_____	_____	_____	_____
Member #3	_____	_____	_____	_____	_____	_____
Member #4	_____	_____	_____	_____	_____	_____
Member #5	_____	_____	_____	_____	_____	_____
Member #6	_____	_____	_____	_____	_____	_____
Member #7	_____	_____	_____	_____	_____	_____

21. Which category best represents your annual **household** income? Please check (√) **only one**.

- \$30,000 or less                       \$30,001-\$60,000  
 \$60,001-\$90,000     \$90,001-\$120,000  
 \$120,001 or more                       Do not wish to answer

b) What is the number of people in your household? \_\_\_\_\_

22. a) During this visit to Katmai NP & Preserve, did you and your group learn any of the following information? Please check (√) **all** that apply.

b) Next, please check (√) **all** of the topics you and your group are interested in learning about during a future visit.

Not interested in learning → **Go on to Question 23**

<b>Topic</b>	<b>a) Learned on this visit?</b>	<b>b) Interested in learning on a future visit?</b>
Brown bears	_____	_____
Volcanism/geology	_____	_____
Salmon or other fish	_____	_____
Other natural history (other than brown bears or fish)	_____	_____
Alaska Native/Native American cultural history	_____	_____
National Geographic exploration expedition	_____	_____
Other (Please specify: _____)	_____	_____

**Please go on to the next page →**

23. For you and your group, please report all expenditures for the items listed below during this visit to Katmai NP & Preserve (see map on page 7) and in Alaska, other than Katmai. **Please write "0" if no money was spent in a particular category.**

a) Please list your group's total expenditures inside Katmai NP & Preserve, including Brooks Camp and backcountry lodges, as shown on page 7 map.

b) Please list your group's total expenditures in Alaska **outside** the park.

NOTE: Surrounding area residents should only include expenditures that were **directly related** to this visit to Katmai NP & Preserve.

	<b>EXPENDITURES</b>	
	<b>a) Inside Katmai NP &amp; Preserve</b>	<b>b) In Alaska outside park</b>
Package tour (cruise, airline, etc.)	\$ _____	\$ _____
<b><u>Please list expenditures not included in the package tour below:</u></b>		
Lodge/hotel/motel/cabins, B&B, etc.	\$ _____	\$ _____
Camping fees and charges	\$ _____	\$ _____
Guide fees and charges	\$ _____	\$ _____
Restaurants and bars	\$ _____	\$ _____
Groceries and takeout food	\$ _____	\$ _____
Gas and oil (auto, RV, boat, etc.)	\$ _____	\$ _____
Other transportation expenses: (including airfare)	\$ _____	\$ _____
Admission, recreation, entertainment fees	\$ _____	\$ _____
All other purchases (souvenirs, film, books, sporting goods, clothing, etc.)	\$ _____	\$ _____
Donations	\$ _____	\$ _____

c) How many people do the above expenses cover?

\_\_\_\_\_ Adults (18 years or over)          \_\_\_\_\_ Children (under 18 years)

24. a) On this visit, what did you and your group like **most** about Katmai NP & Preserve?

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b) On this visit, what did you and your group like **least** about Katmai NP & Preserve?

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25. If you were a manager planning for the future of Katmai NP & Preserve, what would you propose? Please be specific.

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26. Is there anything else you and your group would like to tell us about your visit to Katmai NP & Preserve?

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27. Overall, how would you rate the quality of the visitor facilities, services, and recreational opportunities provided to you and your group at Katmai NP & Preserve during this visit? Please circle **only one**.

Very poor      Poor      Average      Good      Very good

Thank you for your help! Please seal the questionnaire with the stickers provided and drop it in any U.S. mailbox.

**OFFICIAL BUSINESS**

**Visitor Services Project  
Park Studies Unit  
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